



Contact

Julia Oetker-Kast
juliaoetkerkast.com
julia.oetkerkast@gmail.com

Hi, I'm Julia. I'm a sap for a good story, but a total sucker for what's behind the scenes. I love what I do and that I get to be a part of bringing things to life. I thrive when taking big picture thinking down to the gritty details and enjoy the responsibility a producer has in a collaborative setting. I can find inspiration in chaos and focus on creating better end products because of it. No matter the circumstance, I aim to create an enjoyable experience for those around me.

Skills

Skilled in interpersonal communication, project management, problem-solving, self-motivation, organization, and creative thinking. Well-versed in all stages of campaign management and large-scale production workflows of all types. Experienced in creating and managing production schedules, building and tracking budgets, leading creative teams, internal + external resourcing, managing + sustaining client relationships, and liaising across departments with leadership of all levels. Am a quick study and proficient in Adobe Creative Suite and all Apple, Microsoft, and Google programs.

History

Sibling Rivalry Studio, New York, New York + Los Angeles, CA 10/2020 - Current
Freelance Executive Producer

Contracted to produce live-action, animation, and graphic design projects with a focus on creative team management, resourcing, schedule + budget tracking, production workflows, and all client + leadership communication. Clients include Apple [MLS + MLB Partnership Launch], Casey Patterson Ent. [Harry Potter 20th Anniversary + Global Citizen's VAX Live], TCM [Network Rebrand], FX Networks [Content Marketing], and B&H Photo [Brand Campaign].

Technology, Humans and Taste, New York, NY 1/2019 - 4/2020
Freelance Producer

Conceptualized and produced an interactive web series with live-action and animation components. Managed creative teams, production partners, back-end development, client correspondence, talent negotiations, contracts, and all production stages from brainstorming to delivery. Produced and post-produced additional scripted and documentary-style projects with notable talent and international clients. Clients included Sony, MGM Studios, Hasbro, and Eko.

Pereira O'Dell; Partners in Crime, New York, NY 1/2018 - 1/2019
Freelance Producer

Shot, post-produced, and launched a global campaign, working hand in hand with executive-level clients. Was brought in on multiple projects mid-way through and handled integration seamlessly, while juggling multiple campaigns, clients, and accounts at the same time. Clients included MINI Cooper, Realtor.com, and TripActions.

Venables Bell & Partners, San Francisco, CA 4/2014 - 1/2018
Producer; Assistant Producer; Account Manager

Produced global campaigns with deliverables across TV, digital, cinema, and social, in both animation and live-action. Managed all stages of production and post-production, while working daily with creative teams, production partners, business affairs, talent agents, and clients of all levels. Clients included Reebok, Sheraton, and Playstation.

Exploratorium, San Francisco, CA 9/2012 - 4/2014
Corporate Engagement Coordinator; Business Development Intern

Launched and integrated a new Exploratorium corporate partner sales campaign. Responsible for managing the progress of corporate partner accounts, client relationships, tracking budgets, and setting department projections.

Cannes Film Festival, Funny How Films, Cannes, France 4/2011 - 5/2011
Post-Production Marketing Assistant

Marketed a film at the Cannes Film Festival, while assisting the film director and producers. Scheduled and recorded meetings with sales agents and distributors. Organized press conferences and film screenings.

School

University of California, Davis 9/2008 - 6/2012
Bachelor of Arts in Communication
Minor in Art Studio

Freie Universität, Berlin, Germany 7/2010 - 7/2011
UC Davis Study Abroad Program
Culture and Communication

New York Film Academy 6/2020 - 7/2020
Producing in Film & TV Workshop